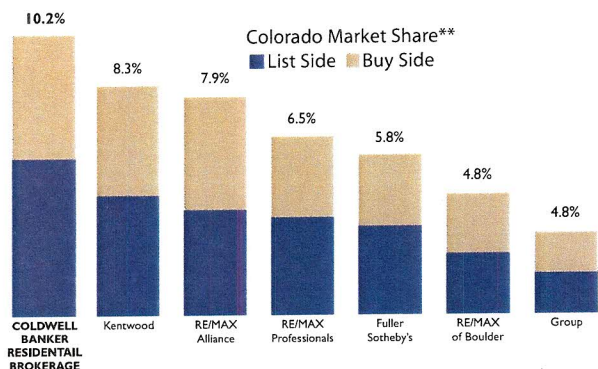
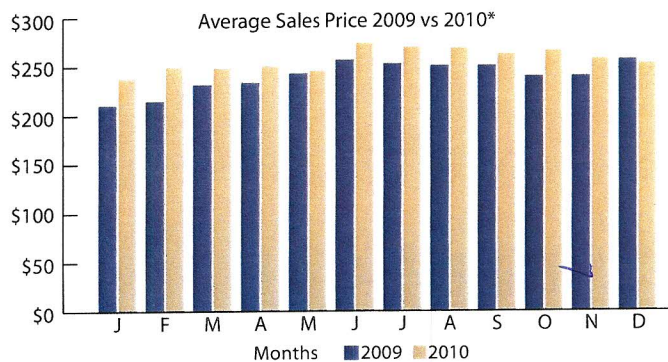


## The Year in Review for 2010

With the new year in full swing, let's take a moment to review the real estate market as reported by the local Multiple Listing Service for 2010.

- Total properties closed last year was 2,983, up 2,879 from 2009
- Average sales price was up 7% from 2009
- The number of sold properties over \$500,000 was up 9% from 2009
- Total active inventory was up 12% from 2009



### Who Leads the Luxury Real Estate Market?

The luxury home market is defined as the top 10% of homes sold along Colorado's Front Range, or those priced over \$500,000. The graph at left illustrates the brokerages that sold the most homes in Colorado's luxury real estate market in 2010. As you can see, Coldwell Banker is once again recognized as the leader for listings sold in Colorado, with our next closest competitor coming in at just over 8%. Clearly, Coldwell Banker understands the importance of this market segment.

### Interesting Facts:

- Coldwell Banker handles an average of \$76.7 million in luxury home sales every day\*\*\*
- Coldwell Banker participated in the sale of more than 11,971 million dollar plus homes, which equated to \$22 billion in sales volume in 2009
- Three out of the top five priciest homes in the country were represented by Coldwell Banker in 2009
- In 2010, Coldwell Banker listed and sold the most expensive home in the U.S., listed at \$82 million

It's evident that Coldwell Banker Residential Brokerage continues the legacy of being ranked as both the local and global leader in the luxury real estate market. We proudly offer unique marketing systems that are proven effective for luxury home buyers and sellers in today's real estate market.



**Chris Mygatt**

President, Coldwell Banker Residential Brokerage Colorado  
 303.409.6400  
 Chris.Mygatt@coloradohomes.com  
 Facebook: Chris Mygatt - Coldwell Banker

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\*Based on information from Metrolist and Information & Real Estate Services, LLC for the period 1/1/10 through 12/31/10. FILTER: Sales Price: \$0-\$99,999,999 Prop. Types: SFH Condo TwnHm Areas: ALL Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market. Owned and Operated by NRT LLC.

\*\*Data based on closed and recorded transaction sides of homes sold for one million dollars or more as reported by affiliates in the U.S. Coldwell Banker franchise system for the calendar year 2009. \$USD